



# ANNUAL REPORT '20-'21



**Fostering personal and community growth  
through the challenge of rock climbing**

# Nothing but momentum

2021 was a year of significant growth for the rock gym in myriad ways. After an irregular year defined by COVID, we weren't certain what 2021 would look like. As people started to feel safe coming back to climb indoors, and to send their children to youth programs, things quickly picked up steam. They show little signs of slowing down.

Our climbing community is growing, and the increased demand for programs and classes is tangible. As a staff of two, we are seeking ways to expand and address the community's needs without sacrificing the quality of our services.

We appreciate all that our donors, members, and parents do for Teton Rock Gym. They make it possible to offer year-round access to climbing, which in turn allows us to foster individual and community growth through the sport.

## The year in numbers:

Adult and Youth Members

476

Gym Visits

9,130

Adult Classes

40

Youth Climbing Programs

21

Winter Sports Students

24

Afterschool Participants

86

Summer Camp Participants

45

# The Team

Our team is small but dynamic, and does everything from coaching and developing youth programs, teaching adults climbing and aerials, setting routes, marketing & communications, customer service, fundraising and grant writing, as well as managing finances, and maintaining a facility that gets increasingly more and more love.

The through-line of their work is a passion for climbing, teaching, and providing a high-quality experience for climbers and gym users of all ages and abilities.

## Jacob Yufa

Executive Director, Climbing Instructor

## Jennifer Piperno

Development Director, Climbing & Aerial Instructor

# Board of Directors

Our board of directors volunteers their time and energy to ensure that the rock gym remainsv Teton Valley's vibrant, responsible, and welcoming climbing hub.

**Denise Bertsch, Board Chair**

**Jared Bissen | Vice Chair**

**Astrid Warden | Secretary**

**Jansen Gunderson**

**Shannon Calhoun**

**Christopher Trudeau | Treasurer**

**Brian Emory**





# Youth Programs

We offer climbing education programming for ages 3+. Our goal is to provide children with the opportunity to learn how to climb in a safe and caring environment.

**Mini Monkeys:** Minis learn the basics of climbing while building confidence, strength, and balance through games, bouldering, and roped-climbing.

**Monkeys:** Monkeys master basic climbing skills, such as top-rope belaying & climbing commands and are introduced to knot tying and lead climbing.

**Recreational Team:** Rec team introduces movement technique, injury prevention, and conditioning as well as opportunities to compete locally.

**Advanced Climbing Team:** Advanced team introduces climbing-specific training, intermediate-advanced technique development, and goal setting. This program emphasizes endurance, strength, and mobility training, as well as mental preparation, teamwork and leadership.

**Summer Camp:** TRG's outdoor only camp is a fun and challenging program for kids to develop confidence and fundamental skills for bouldering and roped climbing outdoors, including knots-tying, belaying and rappelling.

**Winter Sports:** Climbing is a Winter Sports option for students K-12 in our local school district. In 2021 we hosted 5 weeks of programming for Middle and High school students.

## Free Youth Programming

**Littles Climb:** Every week, TRG offers a free hour of climbing for caretakers and children ages 3 and 4. Program staff help orient kids to the space, outfit them in gear, and teach caretakers how to belay.

**Littles Participants**

30

**ABC Camp:** TRG partners with ABC, Above and Beyond the Classroom in Teton Valley to host an 8 week indoor climbing camp and one day of outdoor climbing in Teton Canyon.

**ABC Camp Participants**

10

**Courageous Kids:** TRG partners with Courageous Kids Climbing, an East Idaho nonprofit, to host adaptive climbing events for individuals with special needs.

**CKC Event Attendees**

3

**Family Climb:** Every first Saturday of the month, families can climb at the gym for free. Rental gear and belay instruction is also free.

**Family Climb Attendees**

400

## Adult Programs

In '20-'21 TRG offered over 40 classes to our adult climbing community from Top Rope 101 and Basic Climbing Movement to more advanced classes such as Lead Climbing, Anchor Building and Self Rescue. We strive to offer these climbing education classes at a reasonable price for the public and our adult members.

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## 2022 Tin Cup Challenge Goal

**\$20,000**



## Grants & Fundraising

**\$13,553.40**

### Tin Cup Contributions in 2021

These funds were used to cover the cost of staffing for ABC Camp, Summer Camp, Littles Limb, Free Family Climb, and Winter Sports!

**\$2,260**

### Reel Rock Film Festival Profits

These funds were used to cover the remaining costs of our wall maintenance project that Teton Springs Foundation partially funded.

**\$2,500**

### Teton Springs Foundation Grant

This money was used to purchase new climbing holds, t-nuts, and bolts. We retired 10% of our holds and retrofitted 15% of the wall hardware.

## Donors

Anderson, Kelly  
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## Partner Organizations

